

BETTER INSURANCE NETWORK 2025



**BETTER INSURANCE
N E T W O R K**

PARTNERSHIP PROPOSAL

www.betterinsurancenetwork.com

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ABOUT BETTER INSURANCE NETWORK

Better Insurance Network is a growing global community of practitioners committed to building a sustainable insurance industry.

Working together, we can help turn talk into action - not just among insurers but also the wider community of insureds, investees and communities our industry serves.

Our community was founded in 2021 in recognition of the vital role insurance must play in tackling climate change and building a more resilient world – and the willingness of insurers to collaborate to overcome challenges and seize on opportunity.

We facilitate educational, networking and collaboration opportunities that enable insurers, brokers and service providers to share knowledge and accelerate innovation, implementation and best practices.

We partner as educators and collaborators with numerous major organisations including the UN Sustainable Development Solutions Network, Lloyd's, Zurich and many other market-leading insurance brands and service providers.

In 2023, we launched Sustainability for Insurers - the industry's first and only dedicated sustainability e-learning programme.

REACH AND ENGAGEMENT

5k+

**Social Media
Followers**

2k+

**Network
Members**

58%

**Senior
Management
Members**

86%

**Practitioners
(re/insurers &
brokers)**

SUSTAINABLE INSURANCE SUMMIT 2025

London | Tuesday 25 March



PRE-BOOKED MEETINGS

Sponsors will benefit from onsite meetings with delegates across the networking breaks, held in a sponsor meeting room away from the main networking space. These are confirmed in advance of the event.

The Sustainable Insurance Summit is our flagship event, bringing together the leading minds in the industry to discuss mission-critical challenges, opportunities and actions (re)insurers can take to futureproof their businesses.

Having been held virtually since 2022, this fourth edition of the event will be held in person for the first time. All panel sessions and presentations will be recorded and made available on demand.

TARGET ATTENDEES

- Re/insurance sustainability leaders
- Senior decision-makers
- UK & Europe
- P&C, L&H insurers & reinsurers
- 150 attendee's total
- All attendees invited or vetted to ensure delegate quality

FOCUS AREAS

- Regulatory implications for insurers and their clients
- Sustainable product innovation
- Climate litigation & liability risks
- Transition plans inc. portfolio decarbonisation
- Climate risk strategy
- Nature risk assessment
- Claims & supply chain sustainability
- Building resilience into underwriting
- Targeting UN SDGs
- Opportunities in climate adaptation

LIVE CONFERENCE SPONSORSHIP PACKAGES



HEADLINE SPONSOR - £15,000

- Panel discussion participation
- Case study/thought leadership presentation or C-suite keynote
- Premium branding on all pre-event marketing & at event signage
- Use of headline sponsor private meeting room
- 5x pre-booked delegate meetings
- 4x delegate passes
- Branded meeting station
- Delegate data shared
- Post-event digital assets including:
 - Video highlights of your panel & presentation
 - Full recordings shared
 - Blog covering your panel discussion/presentation

GOLD SPONSOR - £10,000

- Panel discussion participation OR presentation
- Branding on all pre-event marketing & at event signage
- Branded meeting station
- 3x pre-booked delegate meetings
- 2x delegate passes
- Post-event digital assets including:
 - Video highlights of your panel/presentation
 - Full recordings shared

SILVER SPONSOR - £5,000

- Branding on all pre-event marketing & at event signage
- Branded meeting station
- 2x delegate passes

BOLT ONS

Coffee station sponsorship - £4,000
Lunch/drinks sponsorship – £4,000
Onsite video interview - £2,500
Additional delegate passes - £750



Global | Monday 24 – Friday 28 March 2025

SUSTAIN Festival is a coordinated week of global events highlighting the critical roles - and commercial opportunities - for the insurance industry in building a more sustainable world.

Centred around the Sustainable Insurance Summit in London, SUSTAIN Festival will see a week long programme of in-person and online events to inspire action and unite the industry.

PACKAGES

Sponsor/partner branding will appear on all event marketing, the SUSTAIN Festival micro-site and brochure, all post-event content (video & written) + banner display at every affiliated SUSTAIN event.

A

Festival Sponsor - £2,500

Branding across the festival

B

Festival Event Partner - £2,500

Branding across the festival + host your own event marketed under the SUSTAIN banner

C

Festival Headliner - £10,000

Headline branding across the festival
+ welcome video hosted on festival micro-site
+ post-festival thought leadership video
+ dedicated page in post-festival publication
+ option to host own event

D

Premium Festival Partner

Sustainable Insurance Summit headline partner or gold sponsorship + option A/B/C

SUSTAIN EVENTS

IN DEVELOPMENT

Sustainable Insurance Summit (Better Insurance Network)
Next Generation Insurance Network mentor panel & networking
Howden x The Conduit 'Insurance in a Changing World' conference
London Agriculture Working Group – regen agriculture workshop
Guy Carpenter climate transition event
Hannover Re Life & Health event
Swiss Re & Fathom climate risk event
Oasis & Leeds Business School climate risk event
Convex nature-based solutions event & art exhibition
LMA & KPMG climate transition event
WCI & Bayes Business School iSustain event
Institute & Faculty of Actuaries SDGs event
MS Amlin event (topic TBC)
iEngage 'Sustainability Walk'

Society of Actuaries in Ireland event (Dublin)

C-suite nature governance round table

InnSure Corps SIS North America (Boston)

Guy Carpenter US, LATAM & Caribbean risks webinar (online)

LATAM insurance supervisors roundtable (Buenos Aires)

Carrier partner events (Singapore, Tokyo, TBC)

Guy Carpenter resilience webinar (online)

1 UNITED KINGDOM

2 IRELAND

3 BERMUDA

4 UNITED STATES

5 REST OF THE WORLD

Pending sign-off: AXA, Asta Managing Agency, Allianz, Munich Re, The Hartford, Zurich

ACCELERATE TRANSITION RISK FORUM

October 2025 | London

Building on the success of our first in-person conference in October 2024, we are evolving and expanding the scope of our 'ACCELERATE' event to include risk managers and brokers, creating a multi-stakeholder forum in which to collaboratively workshop transition risks and insurance solutions.

TARGET ATTENDEES

- Corporate risk managers
- Underwriters
- Brokers
- Re/insurance sustainability leaders
- UK & Europe
- 150 attendees total
- All attendees invited or vetted to ensure delegate quality

FOCUS AREAS

- Transition risk management
- Emerging risks
- Insurance product innovation
- Alternative risk structures
- Financing climate solutions
- Insurer-broker-client engagement
- Decarbonisation
- Resilience-building

SPONSORSHIP PACKAGES

See page 5



SUSTAINABLE INSURANCE SUMMIT NORTH AMERICA

JUNE 2025 | ONLINE/BERMUDA - TBC

Emerging risks and intensifying losses are threatening the insurability of North American properties, businesses and communities. Meanwhile, trillions of dollars are committed to a clean energy transition in North America - an insurance opportunity worth billions of dollars. The Sustainable Insurance Summit North America explores how to develop a future-fit business strategy from innovation experts in this fast-evolving landscape.

TARGET ATTENDEES

- Insurance sustainability leads
- Underwriters, brokers, risk officers
- Industry professionals
- Service providers
- USA, Canada & Bermuda
- P&C insurers & reinsurers
- 250 attendee's total

FOCUS

- Emerging risks & opportunities
- Climate litigation
- Insurability
- Clean tech/energy transition
- Insurance solution innovation

PACKAGES

SPONSOR- \$10,000

- Panel discussion participation
- Branding on all pre- and post-event marketing & event platform
- Video highlights of your panel
- Blog covering your panel discussion
- Post-event sustainability themed video interview
- 3x delegate passes
- Delegate contact information
- Delegate meeting booking platform
- Virtual exhibition booth

BRAND PARTNER - \$5,000

- Branding on all pre- and post-event marketing & event platform
- Post-event sustainability themed video interview
- 2x delegate passes
- Delegate contact information
- Delegate meeting booking platform
- Virtual exhibition booth

BOLT ON - \$2,000

Upgrade your sponsorship to **headline** and also deliver our keynote address

STAND-ALONE ACTIVITIES

TOPIC LED COLLABORATION, ALIGNED TO COMMERCIAL PARTNERS' TIMINGS

EVENT	AUDIENCE	FORMAT	COST
VIRTUAL EVENT	NETWORK AUDIENCE	2-HOUR ONLINE FORUM INC. TWO PANEL DISCUSSIONS (2+ PARTNERS REQUIRED)	£6,000
WEBINAR	NETWORK AUDIENCE	SINGLE PARTNER DIGITAL PANEL DISCUSSION	£7,500
BREAKFAST BRIEFING	INVITE ONLY - TARGETED AUDIENCE	SINGLE PANEL & NETWORKING, PARTNER-HOSTED	£7,000
EVENING PANEL / NETWORKING	INVITE ONLY - TARGETED AUDIENCE	PANEL DISCUSSION & DRINKS RECEPTION	£7,000
MENTORING	BIN MENTEE NETWORK	PANEL DISCUSSION, MEET THE MENTORS & DRINKS RECEPTION	£3,000
PODCAST	NETWORK AUDIENCE	AUDIO INTERVIEW ALONGSIDE AN INDUSTRY PRACTITIONER CLIENT	£2,500

VIRTUAL EVENT

40-minute online panel discussion with industry practitioners
Thought leadership showcasing capabilities

WEBINAR

Single 40 minute panel discussion with hand-picked industry practitioners
Thought leadership showcasing capabilities

BREAKFAST BRIEFING

In-person panel discussion inc. commercial partner and selected industry practitioners
Delegates invited personally
Networking/coffee/breakfast

EVENING NETWORKING

In-person panel discussion with industry leaders
Networking drinks

MENTORING EVENING

In-person panel discussion with industry leaders
Meet the mentors q&a session
Networking drinks
Audience of young professionals in the insurance space

PODCAST

Single episode topical interview ft. sponsor and client/practitioner of choice

2025 CALENDAR

Q1

- Sustainable Insurance Summit 2025
- SUSTAIN Festival
- 1x Standalone event
- 5x Podcast episodes

Q2

- SIS North America
- 1x Standalone event
- 1x Mentor networking
- 5x Podcast episodes

Q3

- 1x Standalone event
- 1x Mentor networking
- 5x Podcast episodes

Q4

- Accelerate: Transition Risk Forum 2025
- 1x Standalone event
- 1x Mentor networking
- 5x Podcast episodes

ALIGNING MESSAGING AND TIMINGS

CHOOSE A TOPIC > PICK A FORMAT > SELECT A DATE THAT WORKS FOR YOU

We are open to ideas in this fast-moving space. You can either select a theme from our highlighted focus areas for 2025 (below), or suggest a sustainability-related theme you would like to collaborate on to develop some powerful thought leadership content.

- ESG & climate data
- Claims & supply chain
- Nature risk & solutions
- Resilience building & climate adaptation opportunities
- Legislation & reporting
- Climate litigation & liability

For enquiries,
contact us.

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