



Sustainability for Insurers

e-learning

UNLOCKING OPPORTUNITY

Insurers, reinsurers and brokers are uniquely positioned to de-risk the transition to a low carbon economy, build climate resilience and **develop a multi-billion-dollar market for sustainable insurance solutions**. It starts with education.

Building a Workforce Fit for the Future

Sustainability for Insurers is the only online sustainability training solution developed by insurers for insurers.

This low cost, digestible e-learning programme equips insurance professionals with the foundational knowledge to gain a competitive edge, seize on opportunity and manage emerging threats in a rapidly evolving world.



STRATEGIC BENEFITS

- Build essential knowledge on sustainability threats and opportunities
- Raise employee literacy and create a common language
- Foster a culture of sustainability
- Learn from market leaders in sustainable insurance innovation
- Inspire ideas that can drive innovation, growth and competitive advantage in a \$10 trillion transition
- Proactively address emerging financial, regulatory and reputational risks

A FLEXIBLE SOLUTION

- Sustainability training exclusively through an insurance lens
- Developed collaboratively by 10+ organisations
- Insights delivered by market-leading practitioners
- Digestible 5-10 min videos & quizzes
- 1-2-hour learning paths **tailored by job function**
- Extensive bank of 8+ hours of courses + additional resources for self-directed learning
- Content updated every six months
- Individual and Corporate licences
- Deployed via Better Insurance Network platform or self-hosted
- Comprehensive reporting
- CPD accredited

Stay Updated with Regular Content Reviews and Fresh Insights on:

- The role of insurance in the future economy
- Strategic drivers for adopting sustainability
- How insurers implement sustainability in underwriting, investments and operations
- Understanding the emerging climate and sustainability risk landscape
- Innovating sustainable insurance solutions
- How to engage and support clients to accelerate the transition
- What good looks like and how to get started
- Topical deep dives:
 - ESG data & ratings
 - Decarbonisation
 - Nature risks & solutions
 - Resilience & adaptation
 - Social impact

Required for you



Course Introduction & Navigation

5m



E1 - Sustainability 101: Science & Solutions

16m



E1 - The Role of Insurance in the Sustainability Transition

6m



E1 - Opportunities & Drivers for Insurers

10m

Available for you



C1 - Implementing Sustainability in Operations

14m



C1 - Implementing Sustainability in Investments

11m



C1 - What's Holding Us Back? Challenges to Address

8m



C1 - Global Goals & Industry Initiatives

20m

Contributing organisations:

Association of British Insurers, Apollo, Aviva, AXA XL, Beazley, Canopus, Convex, Fidelis, Gallagher Re, Generali, Howden, UN Sustainable Development Solutions Network, WTW, Zurich.

Course contents

"E"= Essentials

"C" = supplementary courses contributing to Certificate

Module 1: What Sustainability Means for Insurers

E1 Sustainability 101: The Science & the Solutions
E1 The Role of Insurance in the Sustainability Transition
E1 Opportunities & Drivers for Insurers
E1 Three Levers of Sustainable Insurance

C1 Global Goals, Industry Initiatives & the Role of Collaboration
C1 Lever 1: Operations
C1 Lever 2: Investments
C1 Lever 3: Underwriting
C1 Sustainability in Claims & Supply Chains*
C1 What's holding us back? Challenges to Address

Module 2: Sustainability Risks & Opportunities

E2: Introduction to the Sustainability Risk Landscape
E2: Emerging Sustainability Disclosures
E2: Linking ESG to Underwriting Performance
E2: Innovating Sustainable Insurance Solutions

C2: Conducting a Materiality Study
C2: Advisory Service Opportunities
C2: Sustainability Governance Risks for Executives*
C2: Emerging Insurability Challenges*

Module 3: Action Areas for People & Planet

E3: What Decarbonisation Means for Insurers
E3: Why Nature is Rising Up the Agenda
E3: Resilience & Adaptation - Actions for Insurers
E3: Addressing UN SDGs Through Insurance

C3: The Path to Net Zero - Practical Steps
C3: Opportunities in the Carbon Markets
C3: The Role of Carbon Offsets
C3: Assessing Nature Risks & Impacts
C3: Emerging Nature-related Legislation & Disclosures
C3: Developing Nature-Based Insurance Solutions
C3: The Role of Parametrics in Building Resilience
C3: The Role of Public-Private Partnerships
C3: Tackling Modern Slavery

Module 4: Understanding ESG Data

E4: Introduction to ESG Data & Ratings

C4: Capturing ESG Data Directly from Clients
C4 Public ESG Data & Disclosures (deeper dive)
C4 ESG Ratings & Third-Party Data (deeper dive)
C4 Operationalising ESG Data (deeper dive)

Total Learning Hours

Essentials: 2-3 hours
Certificate in Sustainable Insurance: 9-10 hours
(excludes resources/reading materials for self-directed learning)

*course available from Q3 2024

CONTACT

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