



BETTER INSURANCE
NETWORK



Sustainability for Insurers

A collaborative e-learning platform developed by
Better Insurance Network & leading insurers

Meeting a critical need



Insurers are increasingly embedding sustainability in their strategies, business models and operations in response to a combination of regulatory, economic, societal and climate-related drivers.

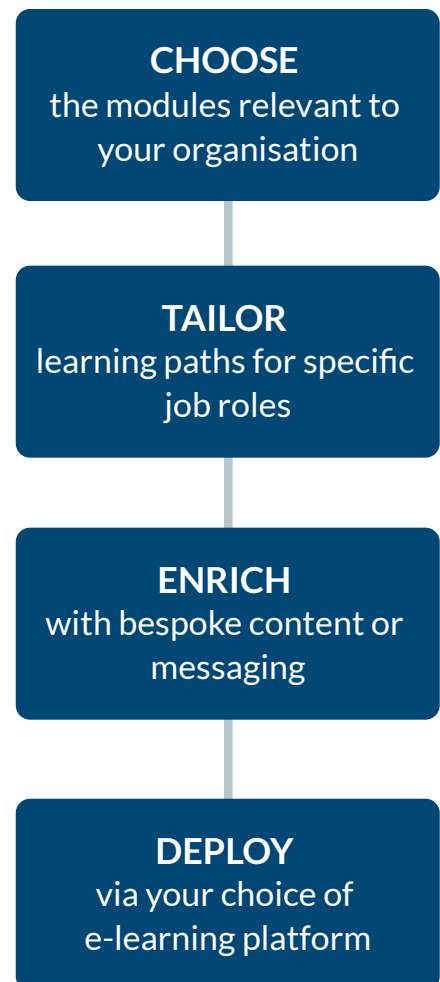
Equipping your employees with a practical understanding of sustainability-related risks and opportunities - including how sustainability relates to insurance, your organisation and insureds - is vital to future-proof your business.

Better insurance network is proud to have developed, in partnership with a group of leading insurance companies, the industry's first dedicated sustainability e-learning programme – **'Sustainability for Insurers'** – a flexible solution designed to equip all employees with a solid grounding in industry- and role-specific sustainability considerations.

Sustainability for Insurers is available to individuals and organisations on an annual subscription basis. Learners access digestible video content and supporting materials which are regularly updated to keep pace with fast-moving regulation and best practices.

The programme is available to organisations as an off-the-shelf or tailored training solution.

Content has been developed with input from a group of leading insurers, ensuring it is relevant and practically applicable in an insurance context. Modules and learning paths can be tailored to suit the specific needs of the organisation and/or specific job roles.



1. Choose your modules

Membership gives you access to all content. You can choose which modules are relevant to your organisation and make them compulsory.

LAUNCH CONTENT

WHAT SUSTAINABILITY MEANS FOR INSURERS

- Global & insurance sustainability goals
- Emerging climate legislation
- Key opportunities & drivers for insurers
- The role of insurers in society

HOW INSURERS IMPLEMENT SUSTAINABILITY

- Level 1: Underwriting
- Level 2: Investments
- Level 3: Operations

UNDERSTANDING ESG RATINGS/DATA

- Capturing & assessing client ESG data
- ESG ratings & third-party data
- Operationalising ESG data
- Data standardisation initiatives

SUSTAINABILITY RISKS, IMPACTS & OPPORTUNITIES FOR INSURERS

- Physical, transition & liability risks
- Conducting a materiality assessment
- Linking ESG with performance
- Innovating sustainable products

DECARBONISATION & NET-ZERO

- 101 carbon accounting inc. Scopes 1, 2, 3
- NZIA Target Setting Protocol & PCAF
- Navigating a path to Net Zero
- Client engagement & transition plans
- Carbon markets & offsetting

NATURE-RELATED RISKS & OPPORTUNITIES

- Why nature is rising the agenda
- Nature-related disclosure & legislation
- Assessing nature risks & impacts
- Nature-based insurance solutions

ADAPTATION & RESILIENCE

- Climate adaptation & mitigation actions
- The role of public-private partnerships
- Building resilience with parametrics

BUILDING A MORE EQUAL SOCIETY

- Addressing UN SDGs with insurance
- Tackling modern slavery

PHASE 2 (Q4 '23)

CLASS OF BUSINESS DEEPER DIVES

ROLE-SPECIFIC DEEPER DIVES

2. Tailor learning paths

Our platform enables you to **design learning paths** that makes sense for your employees:

- Create learning paths for **specific job roles**
- Designate **compulsory or elective modules**
- **Control timelines** by releasing content on a **schedule**, setting **deadlines** for completing modules, or allow learners to complete the training at their own pace
- Include multiple choice **tests** at the end of videos to unlock the next, ensuring learning.

3. Enrich the content

Course content is designed to meet the sustainability training needs of insurance companies. However, you may wish to enrich the core content with bespoke company-specific information or messaging aligned with your organisation's approach and objectives.

For an additional fee, we can script, produce and incorporate this content into your learning programme. This could include, for example:

- Introductory comments from a senior leader(s) on your **sustainability goals**
- Your **organisational lens** overlaid onto existing core modules
- **Bespoke modules** focusing on additional topics/technical information.

4. Deploy and scale

Employees can access content via the **Better Insurance Network e-learning platform**.

As an organisation, you will be given your own dedicated part of the platform, ring-fenced from other companies and white-labelled to align with your brand. The platform offers extensive reporting and company representatives can be added as administrators.

The annual subscription is charged based on the number of learners accessing the platform.

For larger organisations, our **Enterprise** licence plan allows you to host the course content (including ongoing updates and additions) on your own/preferred learning platform for a fixed annual fee. This enables you to scale the training across your organisation while controlling costs, employee data, learning paths and reporting.




Subscription plans

	Individual	Team	Enterprise
e-learning platform	Better Insurance Network	Better Insurance Network	Self-hosted (content licence)
Tailorable learning paths	-	Yes	Yes (self-managed)
Bespoke content	-	Yes	Yes
White label branding	-	Yes	Yes (own platform)
# Learners	1 3	10 25 50 100 250 500	Unlimited

Contact

Antony Ireland, Founder
 Better Insurance Network
 antony@betterinsurancenetwork.com
 +44 (0)7796 461602

 betterinsurancenetwork.com

[Get a quote](#)