



BETTER INSURANCE
NETWORK



Partner Brochure

Collaborate, communicate and accelerate change



betterinsurancenetwork.com

A sustainability community



Sustainability is both a mission-critical risk and opportunity for (re)insurers and brokers.

Better Insurance Network is a growing community of insurance practitioners committed to driving sustainability best practices and accelerating implementation through information-sharing and collaboration.

We partner with market-leading insurers, brokers and service providers to bring solutions and ideas to targeted groups of practitioners through events, training, research, networking and thought leadership content.

Working together, we can help turn talk into action - not just among insurers but also the wider community of insureds, investees and communities our industry serves.

“This initiative fills a major gap.”

Butch Bacani, Programme Leader, UNEP Principles for Sustainable Insurance

Who we reach

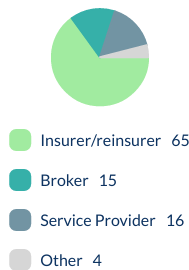
We are building an engaged community of practitioners implementing ESG in their roles. We personally invite ESG/sustainability specialists and like-minded senior leaders to our network and are developing a core group of industry change-makers as advocates.

1,500+ practitioners opted-in to newsletter (average 32% open rate)

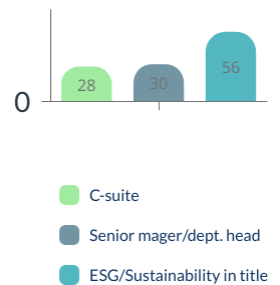
7,500+ practitioners on targeted network database

4,500+ LinkedIn followers (average monthly growth > 15%)

Newsletter by company (%)



Newsletter by role (%)



What we do

EVENTS

CONTENT

TRAINING

PUBLICATIONS

RESEARCH

NEWSLETTER

Sponsor one of our events

Our virtual events are all about connecting sustainability champions from across the globe and passing on knowledge, learnings and insights from market-leading practitioners.

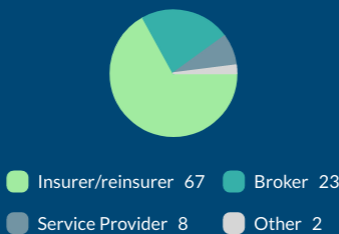
Our flagship event is the **Sustainable Insurance Summit**. Launched in 2022, this is the only independent event of its kind dedicated to sustainability for (re)insurers and featuring many of the world's most respected insurance sustainability experts as speakers.



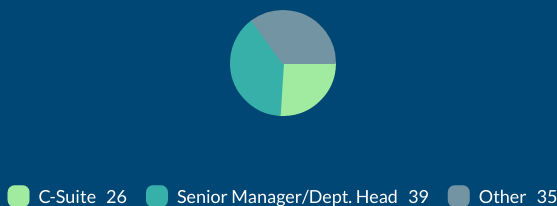
Sustainable Insurance Summit 2023

465 Delegates
150+ (Re)insurers represented
100+ (Re)insurer C-suite delegates

Delegates by Company Type (%)



(Re)insurer Delegates by Seniority (%)



Upcoming events

- Nature for Insurers Summit (Q3 '23)
- Resilience Summit (Q4 '23)
- Sustainable Innovation Summit (Q4 '23)
- Sustainable Insurance Summit 2024 (Q1 '24)

Sponsorship packages

Sponsorship packages start from as little as £3,500. Being a co-main sponsor of the Sustainable Insurance Summit costs £9,500, and for all other events £7,500. This includes:

- Speaker on panel or solo presentation
- Branding on event platform & promotions
- Virtual exhibition booth & meeting room
- 1 x 3-min remotely shot video interview
- Delegate data shared
- Personal intros with speakers/delegates
- 4 Delegate passes (service providers)

We can also construct bespoke packages for headline Event Partners including a keynote speaker slot and private networking events.



Collaborate with us

Whether your goal is to amplify your messaging on sustainability, establish yourself as a thought leader, gather market intelligence or simply grow your network, we can work with you to achieve your strategic objectives in the following ways:

Bespoke focus group

We will organise and host a private workshop on a sustainability topic of your choice for up to 12 invited industry leader guests. We do all the heavy lifting but you retain overall control of the content objectives and can choose to either chair or participate in the conversation.

- In-person £6,500 | Host virtually £4,750
- Add follow-up report +£3,750



Need a tailored package?

Collaborate with us on a selection of activities tailored to your budget and preferred channels as a **Network Partner**. To design a bespoke annual package at a discounted rate, or for more information, contact:

Antony Ireland, Founder
Better Insurance Network
antony@betterinsurancenetwork.com
+44 (0)7796 461602

Co-branded research report

Up to 8,000-word report on your chosen sustainability topic based on interviews/focus groups with up to 25 sources (with quotes from three of your own company's sources).

You guide the content objectives and collaborate with us on interview/survey questions. We research, write, design and publish a co-authored report.

£12,500



Video interview series

4 x 3-min videos released as a series. Interview or 'list' style videos or podcasts, shot remotely on topics of your choice. Distributed to our network and files shared with you for your own use.

Remote £4,500 | In-person (HD) £7,500

Syndicated content

Leverage our specialist network to distribute blogs, reports, etc. via targeted campaigns.

£ negotiable

Private event

We organise and host an intimate co-branded breakfast/lunch/dinner/drinks event giving you the opportunity to network and exchange ideas with key thought leaders and decision-makers.

£ negotiable

Why work with us?

- Our background is in delivering quality content
- We work closely with the experts in this space
- Our finger is on the pulse of emerging issues
- Our network is highly specialised and engaged
- Collaborating = credibility & independence